



Dear Brighten Academy Families,

Brighten Academy PTO is introducing a new fundraising program called My School Color Run. The My School Color Run program aims to go beyond traditional fund raising. Rather than sell goods, this program aims to engage the entire student body in a fitness initiative that aims to instill a life-long healthy way of living.

We're extremely excited about the launch of the My School Color Run Program at our school. We're looking forward to involving our entire student body and faculty in a fun and healthy program. We want to engage the entire community and encourage local businesses and individual community members to get involved.

Your student(s) will receive a form requesting the addresses of family and friends. Those addresses will only be used to send out a pledge request form to help your student achieve their fundraising goal. Students will also receive a pledge form they can use to ask for donations from friends, family, and neighbors in the community.

Besides individual student pledges, the school is also seeking business sponsorships. Additionally, the final color celebration run will be open to the public. The color run will be held on Saturday, April 14th at Clinton Park. Interested participants can register for the run by visiting <https://events.myschoolcolorrun.com/event/BrightenAcademy> or by completing a paper registration form prior to the event. Anyone interested in more information or a copy of the paper registration form can contact Keena Kister.

Thank you for your help in making this fundraiser a success!

Sincerely,

Keena Kister
Brighten Academy PTO
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